

## WHO IT'S FOR

Bootcamps attract a global mix of leaders and managers from corporates, start-ups, government and the third sector.

If you want to shift your game to the next level or it's your job to implement and drive innovation in your organisation, the Creative Collaboration Bootcamp will transform how you do business.

## WHAT YOU'LL LEARN

The training is fully interactive and combines short inspirational sessions, instructions, energizers and creative exercises. We work with experience-based learning, taking you through concrete experiences and reflection sessions. After the Bootcamp you will be able to:

- Understand the full innovation process
- Supercharge your teams abilities to develop new innovative products and services in short time
- Lead teams and clients through creative collaboration and structured idea development workshops
- Use Creative Collaboration and Idea Development to break down silos
- Design and plan creative workshops
- Nurture a creative culture
- Turn challenges into opportunities for innovation
- Apply what you've learned in your project, team or organisation as well as in your client relations
- Become a change agent for innovation within your organisation



*"The learning experience our clients and students get is extraordinary. The methods and tools influence the participants to be even more creative and efficient co-workers. I recommend Fantastic Studios to every company that wants to upgrade the creative thinking and teamwork."*

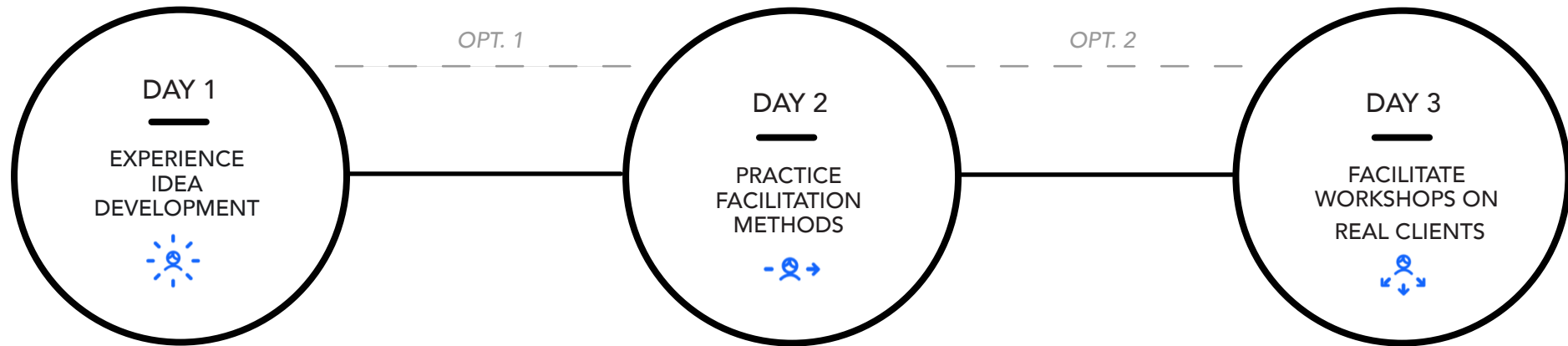
Åsa Silfverberg, Head of Design & Development, Hyper Island



# LEADING CREATIVE COLLABORATION BOOTCAMP

## DAY BY DAY

**FANTASTIC  
STUDIOS.**



**DAY ONE:** EXPERIENCE CREATIVE COLLABORATION AND STRUCTURED IDEA DEVELOPMENT

- How to develop innovative ideas around business challenges
- How to super-charge creative collaboration by applying principles of creativity and methods for idea development
- How to make idea development highly effective by using a structured process

**DAY TWO:** CREATIVE FACILITATION TRAINING

- How to use a process design model to plan your own idea development workshop
- How to avoid common mistakes while designing, planning and running workshops
- How to develop and select appropriate tools and methods for different parts of the workshop

**DAY THREE:** HANDS ON FACILITATION

- How to prepare for creative space design and practical arrangements
- How to execute idea development from own design
- How to maximise life long learning through reflecting on own experience

### **BOOK EARLY AND SAVE! EARLY BIRD:** TWO DAYS STARTING AT 28.600THB/PP\*

We have a long track record of designing customised courses for business, and we can tailor any of our open courses for your organisation. Ask us to run a one-off stimulus workshop, train your leaders in design thinking or help you build an innovation culture across your business.

If you're interested in booking but you'd like to talk to us first, do contact us. We offer concessions and a sliding scale of discounts on this course. Pay full price for the first space you book, 10% off the second and third, and 15% off every space you book after that. Telephone us at: +66 (0)99 2283 705 or email: [david.roth@fantasticstudios.com](mailto:david.roth@fantasticstudios.com)

\***HELLO ASIA!** promotion valid until 28. October 2018

*"Great facilitation training with emphasis on innovation and creativity. Anyone can learn new tricks if the teachers & methods are awesome."*

Tapu Haro, Account & Strategy Director, Werklig

